



## 2017 Sponsorship Opportunities

Long View Ranch presents Cherokee Challenge, a community outreach event that is intended to help raise scholarship funds to help local kids and foster children who otherwise couldn't afford to attend a life-changing week of summer camp. The event is a 5K obstacle run to be held on the Long View Ranch property near Greeneville, TN on April 29th, 2017. We want to offer you the opportunity to have a prominent role in this event, helping to make a lasting impact in the lives of local youth.

Levels	Sponsorship Benefits
<p>ARROWHEAD SPONSOR \$4,000</p>	<ul style="list-style-type: none"> <li>• <u>Largest logos</u> presented most prominently on:               <ul style="list-style-type: none"> <li>• All <u>printed</u> and <u>digital</u> media such as flyers and emails</li> <li>• Top of back of event t-shirt</li> <li>• Top of recognition banner at race check-in</li> <li>• <u>Homepage</u> and <u>sponsor page</u> of race website</li> <li>• Large banner hung at start/finish area (provided by LVR)</li> </ul> </li> <li>• 4 free event passes</li> <li>• 4 free event t-shirts</li> <li>• Race day recognition at our event kick-off</li> <li>• Sponsorship helps provide scholarships for campers</li> </ul>
<p>BOW AND ARROW SPONSOR \$2,000</p>	<ul style="list-style-type: none"> <li>• <u>Large logos</u> presented prominently               <ul style="list-style-type: none"> <li>• On all <u>printed</u> media</li> <li>• On back of event t-shirt</li> <li>• On recognition banner at race check-in</li> <li>• On sponsor page of race website</li> </ul> </li> <li>• 4 free event passes</li> <li>• 2 free event t-shirts</li> <li>• Logo on/at <u>one</u> of the specific sponsored items below               <ul style="list-style-type: none"> <li>• Timing - logo at start/finish line area</li> <li>• T-shirts - largest logo space on back of shirts (equal to Arrowhead)</li> <li>• Medals - logo on the top of the medals display rack</li> </ul> </li> <li>• Sponsorship helps provide scholarships for campers</li> </ul>
<p>TOMAHAWK SPONSOR \$1,000</p>	<ul style="list-style-type: none"> <li>• <u>Medium logos</u> presented prominently               <ul style="list-style-type: none"> <li>• On back of event t-shirt</li> <li>• On recognition banner at race check-in</li> <li>• On sponsor page of race website</li> </ul> </li> <li>• Logo on 18"x22" sponsor sign at <u>one</u> race obstacle (provided by LVR)</li> <li>• 1 free event t-shirt</li> <li>• Sponsorship helps provide scholarships for campers</li> </ul>
<p>EAGLE FEATHER SPONSOR \$250</p>	<ul style="list-style-type: none"> <li>• Name on our sponsor page of race website</li> <li>• Name on recognition banner at race check-in</li> <li>• Logo on 12"x18" sponsor sign at <u>one</u> race obstacle (provided by LVR)</li> <li>• Sponsor multiple obstacles by buying multiple "Eagle Feathers"</li> <li>• Sponsorship helps provide materials for obstacle</li> <li>• Sponsorship helps provide scholarships for campers</li> </ul>

Thank you for considering being a vital part of impacting the lives of local youth through this event. Please fill out the form and sign below to show your commitment to your chosen sponsorship level.

“I would like to sponsor the Cherokee Challenge Run at the following level (choose one or more):”

Level of Sponsorship	Sponsorship Options
__ARROWHEAD SPONSOR \$4,000	___ We would like a 4' x 6' banner with our name & logo (LVR to provide the design and sign).
__BOW AND ARROW SPONSOR \$2,000	We would like to sponsor the specific item: ___ Timing      ___ T-Shirts      ___ Medals
__TOMAHAWK SPONSOR \$1,000	___ The LVR team will provide you with a 18"x22" "yard sign" with your logo for the sponsored obstacle (LVR team to provide the design and sign).
__EAGLE FEATHER SPONSOR \$250 QTY___	___ LVR team will provide a 12"x18" "yard sign(s)" with the sponsor logo (LVR team to provide the design and sign) for the sponsored obstacle(s).

\_\_\_ Enclosed is a check made out to “Long View Ranch” for our selected sponsorship(s) amount.

\_\_\_ Please bill me for my sponsorship(s) chosen above.

Your Information:

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number:(\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Please email logo to [office@longviewranch.com](mailto:office@longviewranch.com) with subject line “Cherokee Challenge Sponsor Logo.” also include your name and phone number in your email so we can contact you with any questions.**

Long View Ranch is a 501(c)(3) non-profit Christian Summer Camp and Retreat Center. Your Sponsorship may be tax deductible. Talk with your tax consultant.

**DEADLINE:** Logo’s and sponsorships need to be sent to us by Friday, January 27th.

When finished filling out form:

Mail with check to: Long View Ranch, 190 Bledsoe Hollow Ln. Mosheim, TN 37818 **-or-**

email to: [office@longviewranch.com](mailto:office@longviewranch.com) **-or-**

Fax to: 423-636-0032

[www.longviewranch.com](http://www.longviewranch.com)

[www.cherokeechallengerun.com](http://www.cherokeechallengerun.com)